



Epostcard/Advertiser HTML: 49,984

Database is made up of subscribers to Sales & Marketing Management magazine and/or SMM Monitor Enewsletter. Demographics are available only on a portion of the list. SMM recommend a 5,000 random selection from database.

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|---|-------|
| Job Function | |
| 01 - Executive Management | 4,255 |
| 02 - General Management | 4,092 |
| 03 - Sales | 5,425 |
| 04 - Marketing | 2,007 |
| 05 - Sales and Marketing | 1,924 |
| 06 - Human Resources/Training | 2,635 |
| 07 - Advertising/Sales Promotion | 119 |
| Primary Business Activity | |
| 01 - Manufacturing | 3,305 |
| 02 - Finance/Banking/Insurance/Real Estate | 826 |
| 03 - Healthcare/Pharma/Medical | 517 |
| 04 - Transportation/Utilities | 171 |
| 05 - Hospitality/Entertainment/Food/Restaurant | 373 |
| 06 - Retail/Wholesale/Distributor/Dealer/Mfr Rep | 1,947 |
| 07 - Technology/IT/Telecom | 534 |
| 08 - Media/Cable/Publishing/Broadcast/Mobile | 162 |
| 09 - Government/Military/Education | 622 |
| 10 - Business Services/Non-Profit/Legal | 2,673 |
| 11 - Construction/Engineering/Contractors | 177 |
| 12 - Agencies/Advertising/Branding/Mktg/Sales Promos | 915 |
| Annual Sales | |
| A - Under \$10 Million | 836 |
| B - \$10 - \$49 Million | 1,683 |
| C - \$50 - \$99 Million | 2,767 |
| D - \$100 - \$499 Million | 1,203 |
| E - \$500 Million to \$1 billion | 620 |
| F - Over \$1 billion | 1,555 |
| Those without Sales Volume, but have employee size | |
| 500+ Employees | 2,157 |

Digital HTML - Epostcards 6-2018