



## DIGITAL/HTML BLAST DEMOGRAPHICS

You may choose an NTH select (random selection of 5,000 email addresses) or we can build a targeted blast based on your selections (up to three demographics may be selected). Please note, counts are subject to change.

<b>Job Function</b>	
Executive Management	3,558
General Management	2,213
Sales/Business Development	5,699
Marketing	1,187
Sales and Marketing Management	797
Human Resources/Training	2,392
Other or Unspecified	21,784
<b>Industry</b>	
Manufacturing	2,360
Finance/Banking/Insurance/Real Estate	862
Healthcare/Pharma/Medical	522
Transportation/Utilities	200
Hospitality/Entertainment/Food/Restaurant	347
Retail/Wholesale/Distributor/Dealer/Mfr Rep	1,637
Technology/IT/Telecom	707
Media/Cable/Publishing/Broadcast/Mobile	216
Government/Military/Education	423
Business Services/Non-Profit/Legal	1,914
Construction/Engineering/Contractors	240
Agencies/Advertising/Branding/Mktg/Sales Promos	887
Other or Unspecified	26,083
<b>Company Annual Sales</b>	
Under \$10 Million	1,290
\$10 - \$49 Million	1,840
\$50 - \$99 Million	1,465
\$100 - \$499 Million	1,361
\$500 Million to \$1 billion	499
Over \$1 billion	1,388
Other or Unspecified	28,414

**Updated November 23rd, 2020.**