



DIGITAL/HTML BLAST DEMOGRAPHICS

You may choose an NTH select (random selection of 5,000 email addresses) or we can build a targeted blast based on your selections (up to three demographics may be selected). Please note, counts are subject to change.

Job Function	
Executive Management	1,882
General Management	948
Sales/Business Development	2,588
Marketing	672
Sales and Marketing Management	357
Human Resources/Training	451
Other or Unspecified	29,265
Industry	
Manufacturing	1,067
Finance/Banking/Insurance/Real Estate	375
Healthcare/Pharma/Medical	263
Transportation/Utilities	100
Hospitality/Entertainment/Food/Restaurant	187
Retail/Wholesale/Distributor/Dealer/Mfr Rep	792
Technology/IT/Telecom	384
Media/Cable/Publishing/Broadcast/Mobile	117
Government/Military/Education	222
Business Services/Non-Profit/Legal	942
Construction/Engineering/Contractors	113
Agencies/Advertising/Branding/Mktg/Sales Promos	468
Other or Unspecified	31,086
Company Annual Sales	
Under \$10 Million	810
\$10 - \$49 Million	1,075
\$50 - \$99 Million	550
\$100 - \$499 Million	663
\$500 Million to \$1 billion	70
Over \$1 billion	616
Other or Unspecified	32,107

Updated December 27th, 2021.